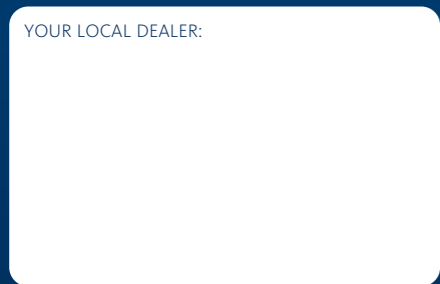


GERMAN PERFORMANCE

Timeless design...

Shape 98



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## Shape 98 – a genuine classic

The legendary shape 98, synonymous with trendsetting design, is notable for a design that is as simple as it is brilliant, and has consequently become a byword for timeless style. This shape, created in 1936 by Dr. Hermann Gretsch, was in its day the first hotel china where the design of every single element matched all other items in the range.

The visionary designer who developed trail-blazing shapes for the china industry regarded it as "the shape of necessity", a perfect combination of formal beauty and practicality, in other words an aesthetic, easy-to-handle and functional shape. Its shape, reduced to the essentials, makes it so versatile that it allows even modern requirements to be interpreted and fulfilled in perfect style.

Form 98 is and remains at the very heart of Schönwald's design expertise in the field of china for the catering sector.





## The new vogue for coffee

Coffee is the drink of the moment, with coffees for every taste and every occasion. This is more than just a passing fad, because coffee has developed into a genuine lifestyle theme. A modern classic, the legendary shape 98 by Schönwald, ensures that you can savour it in true style in all its many international variations. The new series of tall cups, available in five different sizes, blends harmoniously into shape 98's design concept. From the classic espresso cup & saucer to various cup sizes for cappuccino and the like to oversize mugs for hot beverages in the XXL-theme a playful mixture of different sizes guarantees coffee culture at the highest level.

## Colourful variations for coffee time

Four lively colours with handwritten motifs characterize the décor concept Combination. Put together combinations by chance: sunny yellow cups on green saucers, casual blue striped plates offset by the purple sugar-bowl lid or coffee pot – every combination has its special charm! The gentle colour gradation in addition creates interesting reflections of colour between the sides of the cups and the saucers. The handwritten motifs, placed seemingly at random, underscore the experimental character of this novel short series. Combination brings colour into a monochrome everyday environment and invites you to make the most of enjoying your cup of coffee.





## A gentle interplay of colours

The Lorano pattern blends unassertively and harmoniously with the gentle shapes of shape 98, creating a rounded stylistic effect. The combination of watercolour blue and fresh, fragrant mint green, linked by stylised twining leaves, conjures up freshness and lightness on your table.



## A new look

Pattern Young Line – available in the four modern pastel shades lilac, light blue, sage and vanilla – tastefully and cleanly interprets the classic design of shape 98. White lines interrupt large blocks of colour, creating an exciting transition with the white of the china. On shape 98, the combination of the clear formal idiom, the trendy colour scheme and the graphically pure pattern generates an entirely new look with which you can entertain your guests in a vivaciously modern style.

## Custom décors

Do you want to discover how best to integrate the classic shape 98 into your own personal style, or would you like to add a personal touch to selected standard patterns? Simply take the creative ideas by SCHÖNWALD as a source of inspiration. With our meticulous attention to detail, we will help you to find your very own personal style. Our field service and our mobile décor design unit will be pleased to come to your door.

Just give us a call!

## Decorative impressions

With new décors, the classic design of shape 98 now gets a modern reinterpretation. With everything from bright, playful colours to modern understatement, shape 98 thus demonstrates its highly versatile, adaptable character.

The décors of shape 98, a long-running success story, are as much in demand as ever, highlighting the timeless elegance of this classic.



Decor pattern Combination Blau 62817



Decor pattern Combination Purpur 62816



Decor pattern 62488



Decor pattern Young Line Salbei 62821



Decor pattern Young Line Flieder 62820



Decor pattern Combination Grün 62815



Decor pattern Combination Gelb 62814



Decor pattern 62466



Decor pattern Young Line Vanille 62819



Decor pattern Young Line Hellblau 62818



Decor pattern Lorano Mint 62813



Decor pattern Lorano Blau 62812



Decor pattern Rothenburg, 14649

## The range



Alte Destille, Weyhe



Restaurant Bolero,  
Hamburg, Hannover, Bremen



Hotel Villa Hassler, Rom



Article	Code	Inch/Oz	Weight	Ø	Height	Height
			1 pc.			
			Gramme	mm	mm	mm
<b>Plate flat with rim</b>	<b>A/15</b>	6"	200	155	20	100
	<b>17</b>	7"	270	179	20	110
	<b>19</b>	7.5"	350	194	23	123
	<b>23</b>	9.2"	565	236	28	128
	<b>26</b>	10"	745	257	26	140



<b>Plate deep with rim</b>	<b>A/23</b>	14 oz	525	234	38	135
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<b>Plate flat with rim</b>	<b>B/15</b>	5.9"	175	150	16	98
	<b>17</b>	6.7"	230	173	17	102
	<b>19</b>	7.5"	356	193	21	115
	<b>21</b>	8.2"	380	210	21	110
	<b>24</b>	9.4"	540	242	27	130
	<b>26</b>	10.3"	700	263	28	137
	<b>28</b>	10.8"	805	278	27	141



<b>Plate deep with rim</b>	<b>B/23</b>	12 oz	600	235	39	152
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<b>Creamsoup cup</b>	<b>L/25 S</b>	5.7"	180	147	22	110
<b>stackable</b>	<b>C</b>	8.5 oz	185	100	50	334
	<b>30 S</b>	6.2"	210	160	24	113
	<b>C</b>	10 oz	233	108	52	360



<b>Salad dish round</b>	<b>13</b>	6.7 oz	200	134	31	121
	<b>16</b>	13.8 oz	270	160	41	136
	<b>18</b>	20.3 oz	385	183	46	147



Article	Code	Inch/Oz	Weight	Ø	Height	Height
			1 pc.			
			Gramme	mm	mm	mm
<b>Salad dish square</b>	<b>15</b>	9 oz	210	151/125	38	151
	<b>17</b>	16 oz	345	180/151	45	179
	<b>19</b>	20.3 oz	410	193/159	48	196
	<b>21</b>	28.8 oz	510	216/177	51	213
	<b>23</b>	37 oz	690	233/188	56	226
	<b>26</b>	54 oz	885	264/220	64	240
	<b>29</b>	76 oz	1145	292/242	68	265



<b>Bowl</b>	<b>50</b>	17 oz	390	138	76	-
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<b>Soup tureen with cover</b>	<b>240</b>	81 oz	1580	210	155	-
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<b>Soup tureen</b>	<b>C/90</b>	30.5 oz	590	147	85	440
	<b>125</b>	42 oz	740	163	93	500
	<b>150</b>	50.5 oz	990	176	102	530
	<b>250</b>	84.5 oz	1350	205	112	590
	<b>400</b>	135 oz	2410	240	137	680



<b>Gravyboat</b>	<b>25</b>	8.4 oz	410	L: W:		63	-
	<b>45</b>	15 oz	555	180x111	205x140	77	-









<b>Butterboat</b>	<b>10</b>	3.4 oz	120	L: W:		44	-
				100x53			






# The range

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc. Gramme	mm	1 pc. mm	11 pcs. mm	
	<b>Egg cup</b> 9014001		60	53	54	-	
	<b>Egg cup with saucer</b> 9014000		165	107	27	223	
	<b>Platter with rim</b>		L: W:				
		<b>21</b> 9012021	8.4"	300	216x140	22	102
		<b>26</b> 9012026	10.7"	540	273x179	26	122
		<b>29</b> 9012029	11.8"	725	303x197	29	140
		<b>33</b> 9012033	13.4"	940	344x227	32	133
		<b>38</b> 9012038	15"	1435	384x255	33	174
	<b>Coffeepot</b>	<b>30</b> 9014130	10 oz	300	79	118	-
		<b>35</b> 9014135	11.8 oz	345	82	125	-
		<b>60</b> 9014160	20.3 oz	530	96	146	-
		<b>85</b> 9014185	28.8 oz	680	109	166	-
		<b>125</b> 9014212	42 oz	910	124	189	-
		<b>160</b> 9014216	54 oz	1025	132	199	-
	<b>Teapot</b>	<b>40</b> 9014340	13.5 oz	550	108	95	-
		<b>80</b> 9014380	27 oz	710	129	111	-
		<b>110</b> 9014410	37 oz	950	146	131	-
	<b>Jam jar and sugar bowl</b> 30 9014930	10 oz	300	98	79	-	

Article	Code	Inch/Oz	Weight	Ø	Height	Height	
			1 pc. Gramme	mm	1 pc. mm	11 pcs. mm	
	<b>Creamer</b> C/02 9014702	0.7oz	40	42	32	-	
	<b>Creamer</b>	<b>A/06</b> 9014706	2 oz	80	49	59	-
		<b>10</b> 9014710	3.4 oz	120	54	69	-
		<b>15</b> 9014715	5 oz	160	63	78	-
		<b>25</b> 9014725	8.5 oz	260	76	93	-
		<b>50</b> 9014750	16.9 oz	410	93	121	-
		<b>100</b> 9014810	33.8 oz	670	112	149	-
	<b>Espresso cup and saucer</b>	<b>09 S</b> 9036909	4.7"	105	120	18	100
		<b>C</b> 9025259	2.7 oz	140	67	58	-
	<b>Cup and saucer low</b>	<b>A/10 S</b> 9116909	4.3"	110	111	17	90
		<b>C</b> 9015160	3.4 oz	85	73	42	-
		<b>19 S</b> 9016919	5.4"	165	139	24	135
		<b>C</b> 9015169	6.4 oz	150	88	51	-
		<b>25 S</b> 9016927	5.7"	180	147	22	110
		<b>C</b> 9015175	8.5 oz	190	97	57	-
		<b>30 S</b> 9016930	6.2"	210	160	24	113
		<b>C</b> 9015180	10 oz	195	104	61	-
		<b>40 S</b> 9016930	6.2"	210	160	24	113
		<b>C</b> 9015190	13.5 oz	270	114	64	-
	<b>Cup and saucer low</b>	<b>60 S</b> 9017101	7.5"	370	193	23	119
		<b>C</b> 9015360	20.3 oz	490	129	84	-
		<b>L/10 S</b> 9116909	4.3"	110	111	17	90
	<b>Cup and saucer low</b>	<b>C</b> 9015110	3.4 oz	80	72	35	-
		<b>19 S</b> 9016919	5.4"	165	139	24	135
		<b>C</b> 9015119	6.4 oz	150	88	51	-
		<b>25 S</b> 9016927	5.7"	180	147	22	110
		<b>C</b> 9015125	8.5 oz	190	97	57	-

# The range

Article	Code	Inch/Oz	Weight	Ø	Height	Height
			1 pc.		1 pc.	11 pcs.
			Gramme	mm	mm	mm
	09 S 9116909	4.3"	110	111	17	90
	C 9015259	3.0 oz	120	59	60	-
	20 S 9016919	5.4"	165	139	24	135
	C 9015270	6.4 oz	200	73	80	-
	25 S 9016919	5.4"	165	139	24	135
	C 9015626	8,5 oz	250	75	92	-
	30 S 9016927	5.7"	180	147	22	110
	C 9015630	10 oz	295	79	99	-
	40 S 9016927	5.7"	180	147	22	110
	C 9015640	13.5 oz	400	83	129	-
	50 S 9016930	6.2"	210	160	24	113
C 9015650	16.9 oz	500	84	152	-	
	17 S 9016917	5.5"	160	142	21	113
	C 9015267	5.7 oz	170	77	77	-
	32 9015632	10.8 oz	295	88	85	-
	6 9015706	2.6"	40	66	15	93

Article	Code	Inch/Oz	Weight	Ø	Height	Height
			1 pc.		1 pc.	11 pcs.
			Gramme	mm	mm	mm
	25 9415625	8.5 oz	230	81	93	-
	10 9028110	4"	85	54	104	-
	12 9028112	4.8"	115	65	124	-
	14 9028114	5.6"	160	75	143	-
	11 9027511	4.3"	160	110	34	205
	16 9017516	6.2"	200	160/135	29	-



The photographs were taken with the kind assistance of Ristorante Al Pino, Munich-Solln.

All dimensions and weights quoted are subject to the customary variation due to the china manufacturing process.



extraordinary hardness  
high chipping resistance  
resistant glaze  
precise stackability  
guaranteed dishwasher-proof  
inglaze decor patterns